



Ansbacher re-launches its website with new and improved online banking

www.ansbacher.com

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The Ansbacher Group has re-launched its website (www.ansbacher.com) featuring a new look and feel to tie in with the Group's new brand positioning. The contemporary site uses clean, simple images and language - demonstrating Ansbacher's heritage and strength.

The re-designed website features:

About us: a section detailing Ansbacher's history, social responsibility and career opportunities.

News room: a library of Ansbacher's current and past press releases.

Our services: a simple explanation is used to highlight Ansbacher's core services - including directions on how to find out more.

Our people: new to the site is a list of key contacts. This directory means that if a client has a query, they will be able to identify the right person and contact them online or via the telephone.

Online banking: a new, improved online banking service which is faster and more intuitive. Feedback from clients during the testing phase for this new service which is available from Ansbacher Channel Islands has been very good.

Hugh Titcomb, Ansbacher Group Chief Executive Officer comments:

"The new stylish design of www.ansbacher.com reflects our new brand image and gives customers helpful advice on how to find out more about Ansbacher's range of leading wealth management solutions, and a completely revamped online banking service.



"With a large percentage of our client base in far off places, having one of the best websites and internet banking services in our sector is imperative. As with all of Ansbacher's major developments we asked our clients what features they wanted on the site. Taking this feedback on board, we developed the new contact library and intuitive internet banking services. From today, our clients will have the freedom to interact with Ansbacher how they want and control their banking with assurance that it is safe and secure, across time zones at any time they want."

-ENDS-

Notes to editors:

The Ansbacher Group, which is a wholly owned subsidiary of Qatar National Bank (QNB), provides tailored financial solutions to high net worth and institutional clients worldwide. The Group's services span private and specialist banking, wealth management, investment advice and fiduciary services. The Group is represented in the United Kingdom, the Channel Islands, The Bahamas, Dubai, Doha and Switzerland.

Established in 1964 as the first Qatari owned commercial bank, QNB is listed on the Qatari Stock Exchange with 50% ownership by the Qatari government and the balance held by public shareholders. It is the largest bank in Qatar with total assets of some \$10 billion, controlling around 50% of the assets in the country's banking system. QNB is rated in the top 150 banks in the world in terms of capital strength and has a long-term credit rating of A+.

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