



28 March 2007

Ansbacher launches Guide to Wealth Management

The Ansbacher Group, in collaboration with publishers Tru-Est, has launched The Ansbacher Guide to Wealth Management. This informative 166-page book, compiled and edited by established author and financial journalist Simon Hildrey, guides investors through the wealth management process, including what to expect from a wealth manager. The thirteen-chapter guide is the result of 12 lively round table discussions with 40 leading private client practitioners and it offers insight into offshore planning, asset management, asset allocation, tax efficiency, inheritance tax and succession planning. The guide also includes detailed case studies demonstrating effective wealth management.

Hugh Titcomb, Ansbacher's Group Chief Executive commented

"I am delighted that Ansbacher is associated with this guide, which provides an authoritative view to assist both investors and their advisors navigate the complex wealth management process."

James Anderson, Tru-Est's Chairman commented

"This book provides private investors with an inexpensive means with which to deal with the increasingly complex issues associated with the management and transfer of their assets over a lifetime, as well as how to select and deal with professional advisers."

The Ansbacher Guide to Wealth Management is available from Tru-Est Ltd RRP £25+P&P, or online at <http://www.pamonline.com/wealthguide/index.php>

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Notes to editors:

Simon Hildrey is editor of *Private Client Practitioner* and a daily contributor to [TheWealthNET](#). Simon has written on finance for the past eight years. He has contributed to national newspapers, consumer finance magazines and trade publications both in the UK and internationally. Simon was special correspondent at Citywire and editor of International Financial Adviser. In 2005, Simon was awarded Best Freelance Journalist by the Association of Investment Trust Companies (AITC).



Tru-Est is the leading independent authority on the private wealth management sector. Established in 1993, the company provides data and analysis on the wealth management market, including PAM (Private Asset Managers), PAMonline.com , thewealthnet.com and Private Client Practitioner.

The Ansbacher Group, which is a wholly owned subsidiary of Qatar National Bank (QNB), provides tailored financial solutions to high net worth and institutional clients worldwide. The Group's services span private and specialist banking, wealth management, investment advice and fiduciary services. The Group is represented in the UK, the Channel Islands, Bahamas, Dubai, Doha and Switzerland.

Established in 1964 as the first Qatari owned commercial bank, QNB is listed on the Qatari Stock Exchange with 50% ownership by the Qatari government and the balance held by public shareholders. It is the largest bank in Qatar with total assets of some \$10 billion, controlling around 50% of the assets in the country's banking system. QNB is rated in the top 150 banks in the world in terms of capital strength and has a long-term credit rating of A+.

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