



## Ansbacher creates Head of Product Development as part of global strategy

31 August 2006

Ansbacher & Co Ltd has announced the appointment of Gerry Barber as Head of Product Development, a newly created role designed to maintain and develop Ansbacher's delivery of bespoke products and services to high net worth individuals.

Mr Barber has over 20 years financial marketing experience, joining Ansbacher five years ago from Old Mutual where he was Senior Product Marketing Manager. As Head of Product Development at Ansbacher, Gerry reports to Martin Say, Chief Operating officer. He is responsible for supporting development of the banks distribution in the Middle East and Europe (including UK).

Ansbacher, as a wholly owned subsidiary of Qatar has been rapidly expanding both its Doha and Dubai offices and recently announced new appointments in London as it assumes the role of full partner in the QNB/Ansbacher international expansion strategy.

Gerry Barber, Head of Product Development of Ansbacher commented:

*"My appointment comes at a very interesting time for the bank as it continues to implement its Middle East strategy. I am excited by the opportunities presented in ensuring that bank delivers cutting edge and market leading products to its focused markets and valued clients. My prior experience in both product development and global distribution provides a sound platform off which the bank can leverage."*

Martin Say, Chief Operating Officer of Ansbacher commented:



*"Gerry's appointment further consolidates Ansbacher's ability to offer clients innovative and exciting products that suit their needs and are fully compliant globally with the latest legal and financial legislation."*

-ENDS-

## Notes to editors:

The Ansbacher Group, which is a wholly owned subsidiary of Qatar National Bank (QNB), provides tailored financial solutions to high net worth and institutional clients worldwide. The Group's services span private and specialist banking, wealth management, investment advice, fiduciary services and fund administration. The Group is represented in the United Kingdom, the Channel Islands, Bahamas, Dubai, Doha and Switzerland.

Established in 1964 as the first Qatari owned commercial bank, QNB is listed on the Qatari Stock Exchange with 50% ownership by the Qatari government and the balance held by public shareholders. It is the largest bank in Qatar with total assets of some \$10 billion, controlling around 50% of the assets in the country's banking system. QNB is rated in the top 150 banks in the world in terms of capital strength and has a long-term credit rating of A+.

## For further information, please contact:

**Mairi Doyle - Head of Communications**  
Ansbacher & Co Limited  
Two London Bridge  
London SE1 9RA  
United Kingdom

Tel: +44 (0) 20 7089 4700  
Direct: +44 (0) 20 7089 4705  
Fax: +44 (0) 20 7089 4959  
Email: [mairi.doyle@ansbacher.com](mailto:mairi.doyle@ansbacher.com)  
[www.ansbacher.com](http://www.ansbacher.com)

**Andrew Smith - Account Director**  
Lansons Communications  
24a St John Street  
London EC1M 4AY  
United Kingdom

Tel: +44 (0) 20 7490 8828  
Direct: +44 (0) 20 7294 3675  
Fax: +44 (0) 20 7490 5460  
Email: [andys@lansons.com](mailto:andys@lansons.com)  
[www.lansons.com](http://www.lansons.com)